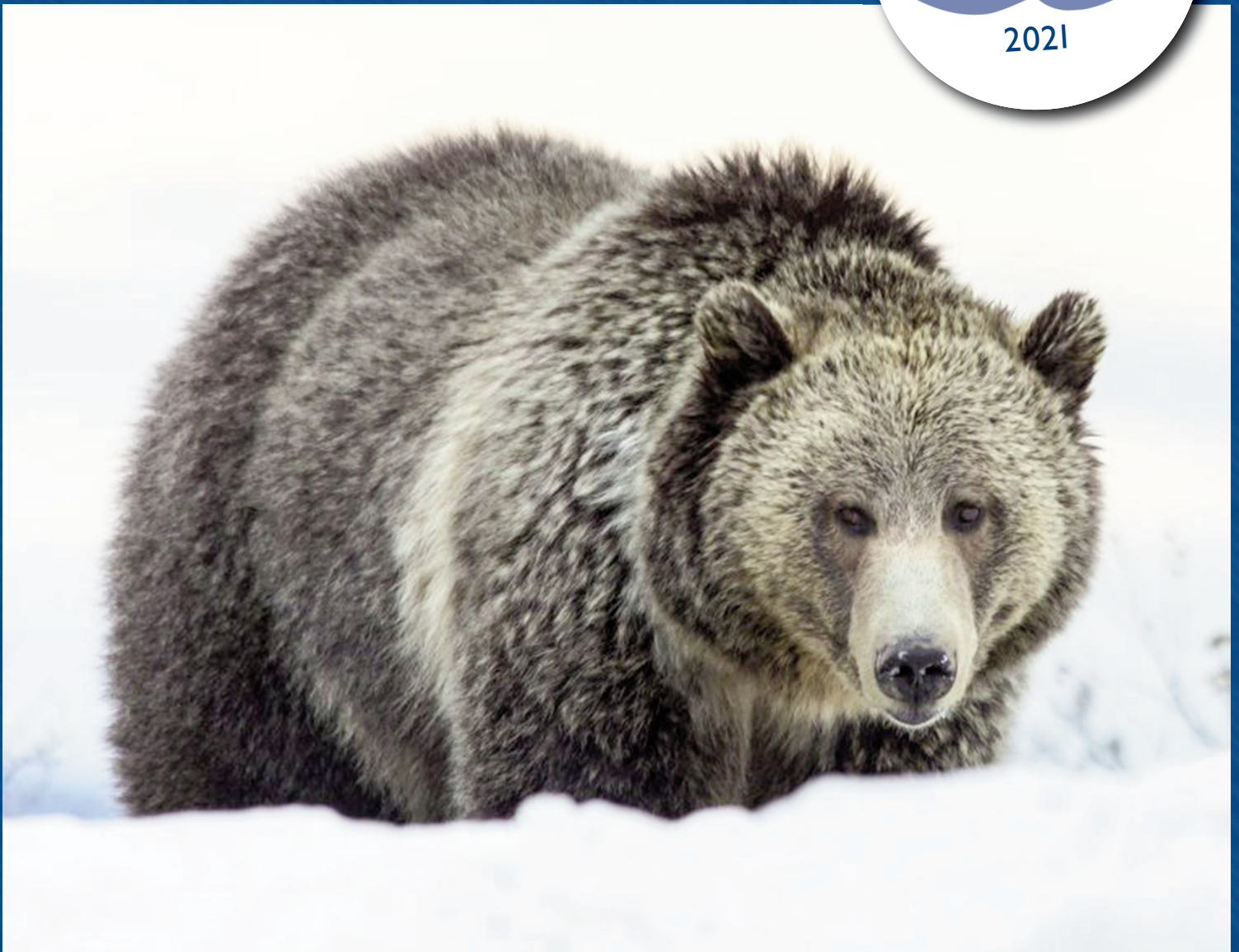




SURF
Scotland's Regeneration Forum



SURF – sharing experience : shaping practice



The SURF Awards for Best Practice in Community Regeneration 2021

Information paper

Organised by SURF in partnership with the Scottish Government

With additional support from Architecture & Design Scotland, Creative Scotland, Highland and Islands Enterprise, Scottish Federation of Housing Associations, Scotland's Towns Partnership and Skills Development Scotland

<https://www.surf.scot/surf-awards/>





About the SURF Awards

The SURF Awards for Best Practice in Community Regeneration are organised and delivered by SURF in partnership with the Scottish Government.

The purpose of the SURF Awards process is:

- To recognise and reward best practice in community regeneration;
- To promote and disseminate best practice across Scotland as means of sharing knowledge and experience, and thereby enhancing future policy and practice;
- To highlight the important role that regeneration projects have in improving the wellbeing of individuals and communities.

The SURF Awards are open to any project or initiative, taking place in Scotland, which is currently in place or which has been completed within two years of the closing date.

SURF understands Covid-19 impacts may have made it difficult for some projects to achieve all planned objectives during 2020/21, and the judging panel will take the challenging operating context into account during their considerations.

Why You Should Enter

Demonstrating Value

The SURF Awards are widely recognised as the most prestigious in the field of Scottish community regeneration. Past winning and shortlisted projects report that recognition in the SURF Awards process has been beneficial in demonstrating their success and value to partner bodies and funding agencies.

Recognition and Team Building

The SURF Awards process is helpful in increasing wider awareness of the often underappreciated hard work that goes into regeneration projects large and small. It also supports team-building by recognising the contribution of partners, management, staff and volunteers.

Showcasing Success

Winning projects in each of five award categories will be presented with a certificate from a leading Scottish Government Minister at a high-profile celebratory dinner event on Thursday 9th December in Glasgow. Winning projects will also be showcased in a variety of SURF and Scottish Government events, publications and online channels in 2022.

National Profile

A special SURF Awards publication will highlight all shortlisted entries. It will be widely distributed to over 3000 regeneration stakeholders and key policy-makers across Scotland.

About SURF

As Scotland's Regeneration Forum, SURF uses its extensive cross-sector membership of over 300 organisations to explore current practice, experience and knowledge in community regeneration. SURF provides many opportunities for the sharing of information and ideas through its annual programme of events, research, publications and informal networking.

The outcomes of this interactive process are used to inform and influence the development of more successful regeneration policy and practice. SURF does this through its links with relevant networks and policy-makers in national and local government and other regeneration related agencies.

Further information is available on our website:

www.surf.scot

About the Judging Panel

Applications to the 2021 SURF Awards will be assessed by an experienced and independent panel of 20 judges, four per category. They are selected from national bodies and community groups that are concerned with community regeneration in Scotland. All judges give their time and expertise to the SURF Awards process generously and without remuneration.

What is Community Regeneration?

SURF takes a wide view of regeneration as encompassing social, physical, economic, ecological and cultural activities across all geographies and sectors. While each aspect can be an important part of the process, SURF believes that successful and sustainable strategies to regenerate struggling communities will be holistic and community focused. Lastly, SURF recognises the enhancement of individual and community wellbeing as the ultimate goal of any authentic regeneration process.





About the Application Process

We know that those involved in regeneration at all levels are already busy, especially given the additional challenges this year, so the SURF Awards application form and process is designed to be as brief and clear as possible.

Projects can be nominated for a SURF Award by email or post. Applications can either be self-nominated or by a third party.

Projects are only allowed to enter in one category in any given year.

The judges will wish to visit at least three shortlisted projects in each category before deciding upon an overall winner. The category winners will be announced at a celebratory awards dinner in Glasgow on the evening of Thursday 9th December 2021.

Please note that the judging panel have limited time to carry out the project visits, and therefore will specify which date they will visit the project. The visit period will take place between Mon 27th Sept and Wednesday 27th Oct. Please note that SURF hopes to return to a physical format for judges visits, but should restrictions be in place due to Covid-19, these would become virtual visits.

We will welcome and acknowledge all applications and will be able to offer limited feedback on request to projects that are not shortlisted.

Award Entry Categories

There are five categories of entry in the 2021 SURF Awards:

Scotland's Most Improved Place (see page 4)

Housing and Regeneration (see page 5)

Supporting Youth Employability (see page 6)

Creative Regeneration (see page 7)

Community Led Regeneration (see page 8)

In making your entry, you are asked to respond directly to the judging criteria for the category you wish to enter.

How to Apply

SURF Award applications should consist only of a completed application form for the selected category.

The SURF Awards judging panel will consider how applicants respond to the specified category criteria in making their assessment. Optionally, applicants may also include a link to a project website and/or a YouTube video of up to two minutes in length.

Please do not supply any other materials or information as this will not be made available to the judges for consideration.

Category application forms are available by visiting the 'SURF Awards' section of the SURF website:

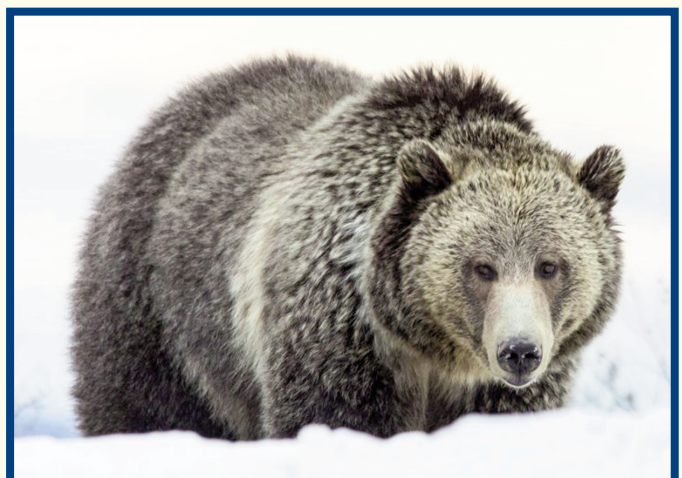
<https://www.surf.scot/surf-awards/>

You can also request a hard copy by contacting the SURF staff team using the details below.

Completed application forms can be submitted by email or post. Please email completed submissions to emma@surf.scot

The closing date for applications to the 2021 SURF Awards is 5pm on **Monday 6th September 2021**.

For any queries about how to submit an application for the 2021 SURF Awards, please send an email to Emma Scott at emma@surf.scot



Just as bears come out of hibernation, often to a changing environment, our communities are emerging from lockdown with new knowledge, ways of working and appreciation of what is really important, as we move towards building back for a better future.

Scotland's Most Improved Place

The 2021 SURF Award for Scotland's Most Improved Place

Context – Effective place-based regeneration is a key policy priority for the Scottish Government, Scotland's Towns Partnership, Architecture & Design Scotland, SURF and others. There is a shared interest in increased collaboration across public, private, third and community sectors to support the revitalisation of towns, villages, high streets and neighbourhoods. The practical place focus is increasingly seen as helpful in considering wider physical, social and economic challenges.

Purpose – The Scotland's Most Improved Place 2021 SURF Awards category will identify, celebrate and share the positive impacts of participative planning and regeneration processes in Scottish places.

Scale – Entries to this category will be considered from defined places such as towns, villages, high streets and city neighbourhoods, but not wider regions or whole cities.

Criteria – Entries will be expected to show the journey that the place has been on, demonstrating progress against the following aspects:

PARTICIPATION:

- *Effective participation with community, public, third sector and other bodies;*

ENHANCED ECONOMY:

- *Improved economic opportunities and engagement with the private and social enterprise sector;*

OUTCOMES FOR THE COMMUNITY:

- *Social and other benefits for local residents, workers and service users;*

PHYSICAL IMPROVEMENTS:

- *Such as better public spaces, access to public services, and transport & digital infrastructure;*

PRIDE OF PLACE:

- *Improvement in image, identity and 'pride of place'.*

**Note* Given the ongoing challenges raised by Covid-19, projects will not be negatively scored for failing to meet outcomes which proved difficult to deliver due to restrictions.*

A 2021 SURF Awards application form for the Scotland's Most Improved Place category is available at the following link: <https://www.surf.scot/surf-awards/>



The Scotland's Most Improved Place SURF Award category is delivered in partnership with Scotland's Towns Partnership, with additional support from Architecture & Design Scotland.

SITIP | SCOTLAND'S
TOWNS
PARTNERSHIP

Architecture &
Design Scotland
Ailtearachd is Dealbhadh na h-Alba

Housing and Regeneration

The 2021 Award for Best Practice in Delivering Wider Regeneration Benefits from Investments in Housing

Context – The provision of appropriate, affordable, good quality housing is frequently a central element in successful regeneration efforts. The physical, economic and social impacts of housing investments have the potential to greatly enhance wider regeneration outcomes. As progressive local authorities, Housing Associations and other providers have often proved, realising those broader social benefits requires thoughtful and proactive cross sector collaboration.



Purpose – The 2021 SURF Award for Housing and Regeneration is intended to recognise and promote the achievements of all housing providers in ensuring that their investments are planned and delivered in a way which produces substantial, lasting benefits to resident communities and the shared aims of wider regeneration partners.

Criteria – Entries will be expected to demonstrate the following:

NEED:

- *The demand for the project and the appropriateness of the response;*

COOPERATION:

- *Effective partnership collaboration in producing an appropriate strategy and practical outcomes;*

ENGAGEMENT:

- *Evidence of meaningful community engagement in the development process;*

OUTCOMES:

- *Evidence of wider regeneration benefits, beyond housing itself, for the area(s) and/or target community(ies);*

SUSTAINABILITY:

- *A realistic plan for building on the initial benefits of the development, towards its wider and longer term legacy.*

**Note* Given the ongoing challenges raised by Covid-19, projects will not be negatively scored for failing to meet outcomes which proved difficult to deliver due to restrictions.*

A 2021 SURF Awards application form for the Housing and Regeneration category is available at the following link: <https://www.surf.scot/surf-awards/>

The Housing and Regeneration SURF Award category is delivered in partnership with the Scottish Federation of Housing Associations (SFHA).



Supporting Youth Employability

The 2021 SURF Award for best practice in supporting community regeneration by providing skills and employability support to help young people aged 16-29 years fulfil their potential

Context – Services that successfully support people into employment make a valuable contribution to the regeneration of places with social and economic challenges. The removal of barriers is a key component in supporting young people from excluded groups to progress into employment, training or education. Covid-19 has imposed additional barriers to reaching and supporting young people, and employability projects have had to become dynamic and innovative to respond to that challenge.



Purpose – This award will be presented to a project that supports community regeneration by providing skills and employability support to help young people aged 16-29 years fulfil their potential.

Criteria – Entries will be expected to demonstrate the following aspects (and where relevant, give examples of how services were adapted or established to respond to the impacts of Covid-19):

EFFECTIVENESS:

- *Evidence an ability to progress participants into sustained positive destinations;*

FLEXIBILITY and CREATIVITY:

- *Detail flexibility, creativity and tailored support to individuals;*

INCLUSION and BARRIER REMOVAL:

- *Showcase examples of the support offered which encourages inclusion and assists barrier removal, and the successful progression into employment, education or training;*

COLLABORATION and PARTNERSHIP:

- *Evidence effective engagement with partners, or other organisations, to support participant's progression;*

LEGACY:

- *Be able to evidence successful learning outcomes, models of good practice and examples of how you have/will share this with others.*

**Note* Given the ongoing challenges raised by Covid-19, projects will not be negatively scored for failing to meet outcomes which proved difficult to deliver due to restrictions.*

A 2021 SURF Awards application form for the Supporting Youth Employability category is available at the following link: <https://www.surf.scot/surf-awards/>

The Supporting Youth Employability Award category is supported by Skills Development Scotland.



Creative Regeneration

The 2021 SURF Award for Best Practice in Creative Approaches to Community Regeneration

Context – Arts, culture and creativity enriches all our lives; helping tell the world who we are, bringing people together, and making an important contribution to jobs and the economy. Creative approaches to cultural, social and economic regeneration can bring new ways of working with communities and help understand and address local challenges and opportunities. This has never been so apparent or necessary, with communities everywhere facing significant challenges.

Purpose – This 2021 SURF Awards category will reward best practice in placing artists, arts and creativity at the heart of community regeneration efforts. This includes highlighting creative organisations and projects which support the ongoing recovery and rebuilding of their communities.



Criteria – Entries will be expected to demonstrate:

NEED:

- *The need for the project and how the local community benefits in terms of wellbeing and creativity;*

ENGAGEMENT:

- *Involvement from the community, working with artists in the concept, design and delivery of a project to benefit participants and/or the wider community;*

CREATIVITY:

- *Creative approaches designed to celebrate cultural and artistic ambitions that are rooted in the local community, or encourage ongoing creative activities in the local community. Under this criterion the judges will also consider how creative organisations support communities, artists and creative practitioners;*

COOPERATION:

- *Evidence of appropriate and effective partnership engagement;*

OUTCOMES:

- *Practical benefits from the work of the project, for example, increased community cohesion or creative ambition within the community and/or targeted area;*

SUSTAINABILITY:

- *How the project can continue to support communities in the longer term, or may change in the work of the organisation/project in future.*

**Note* Given the ongoing challenges raised by Covid-19, projects will not be negatively scored for failing to meet outcomes which proved difficult to deliver due to restrictions.*

A 2021 SURF Awards application form for the Creative Regeneration category is available at the following link: <https://www.surf.scot/surf-awards/>

The Creative Regeneration SURF Award category is supported by
Creative Scotland.



LOTTERY FUNDED

Community Led Regeneration

The 2021 SURF Award for Best Practice in Community Led Regeneration

Context – Community led regeneration has long been advocated by SURF and others, as the best way of achieving more successful and sustainable local outcomes. A range of national regeneration policies and resources are now aimed at supporting and enhancing the active engagement of local people and their vital knowledge, assets and initiatives.

Purpose – This 2021 SURF Awards category will reward best practice in a regeneration project which features representatives of a community of place or theme in a leading role.



Criteria – Entries will be expected to demonstrate the following aspects:

NEED:

- *The demand for the project;*

LOCAL LEADERSHIP:

- *High level involvement of the local community in the conception, design and operation of the project;*

ACTIVITY:

- *Enhanced levels of participation and cohesion within the community concerned;*

OUTCOMES:

- *Benefits for the wider community, including positive impacts in preventing or offsetting deprivation or exclusion;*

COOPERATION:

- *Evidence of committed partnership activity;*

SUSTAINABILITY:

- *A practical vision for the viability of the project in the longer term.*

**Note* Given the ongoing challenges raised by Covid-19, projects will not be negatively scored for failing to meet outcomes which proved difficult to deliver due to restrictions.*

A 2021 SURF Awards application form for the Community Led Regeneration category is available at the following link: <https://www.surf.scot/surf-awards/>

The Community Led Regeneration SURF Award category is supported by Highlands and Islands Enterprise.